



**CHALLENGE FROM MOVE TO GOTHENBURG:
Understand the benefits of living and working in the
Gothenburg region, West Sweden**

AUTHOR

Leena Dhankher Joshi
Communications Manager
Move To Gothenburg

BRIEF DESCRIPTION OF OBJECTIVE

Move to Gothenburg/West Sweden is a collaborative initiative that aims to attract and welcome highly skilled internationals, and get them to stay and thrive in the region long-term.

BACKGROUND

Global talent is vitally important in the knowledge society. For a small export-dependent country with an aging population like Sweden, attracting global talent is crucial if it is to secure competitiveness and growth in the future. Today, Gothenburg and West Sweden is home to 1.6 million people representing 130 nationalities and is one of Europe's most innovative regions. In order to be able to meet and further strengthen the region's growth and foster a sustainable society, we have a big need for attracting and retaining international employees.

Move to Gothenburg/West Sweden initiative unites business and academic communities, regional and municipal authorities interesting in fostering the beneficial environment for the international workforce. In terms of the initiative, it is planned to increase awareness and create prerequisites for attracting and retaining international talent, which may include building an information portal, providing housing opportunities, international schools, jobs for students and spouses, and more.

CHALLENGE

We are fortunate to be in a region where economic opportunity and good living conditions are available for workers. But sometimes it is difficult to explain the benefits to someone from another country and economy.

We have acknowledged that both people planning to move, live and work in Gothenburg/West Sweden and employers recruiting international talents have a hard time understanding all the benefits of living and working in Sweden.

In some cases, this may prevent people from coming to Sweden and building a life for themselves and the region loses highly required competence.

Example of questions:

- What do you get because of your taxes?
- What are the health care benefits?
- What do pre-school, school and higher education cost?
- What do you get in pension?
- The value of having at least 5 weeks paid vacation in addition with all holidays.
- What things can you do for free?

GOALS

A tool or a solution which can help you arrive at the qualitative as well as the quantitative benefit of employment in our region.

It could be one where you fill in your potential salary and terms of the employment, how long you are planning to stay as well as your family structure (number of kids, their ages) etc. The tool will then generate your personal benefits of moving to Gothenburg and Sweden. It should be useful to people thinking about moving here and companies recruiting international talent.

The end goal is to create a more diverse society with competences from all over the world that are living a great life here and at the same time shaping the society of the future.

The solution has to be in English, allow for a few currency conversions and work on a mobile device.

END-USERS

- People planning to move, live and work in Gothenburg/Sweden and their families

- Employers wanting to recruit from abroad

Hashtags

#codeforgbg, #innovation, #problem-solving, #diversity, #movetogbg

Agenda 2030

The Sustainable Development Goal Decent work and economic growth nr 8 is relevant to this case, since we can offer an opportunity in our city and region to provide the opportunity for employment to those who need it across the world, at the same time meeting the current and future needs of our region.

According to this goal; “A continued lack of decent work opportunities, insufficient investments and under-consumption lead to an erosion of the basic social contract underlying democratic societies: that all must share in progress.

Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs that stimulate the economy while not harming the environment. Job opportunities and decent working conditions are also required for the whole working age population. There needs to be increased access to financial services to manage incomes, accumulate assets and make productive investments. Increased commitments to trade, banking and agriculture infrastructure will also help increase productivity and reduce unemployment levels in the world’s most impoverished regions.”

We believe when we make opportunities in our region available to talent from across the world, we play a role in achieving that goal.

FUTURE PLANS

To make the Gothenburg region, West Sweden a hub of diversity, economic stability, innovation and showing the way for sustainable development for a better world for all humanity.

CHALLENGE FROM THE SWEDISH SOCIETY FOR NATURE CONSERVATION, SSNC/NATURSKYDDSFÖRENINGEN

AUTHOR

Alexander Sjöberg,
Senior Policy Advisor Sustainable Consumption
SSNC

BRIEF DESCRIPTION OF OBJECTIVE

Support people protecting the planet in a world of shrinking [civic space](#)! Develop a tool/method that helps environmental defenders document threats and harassments.

BACKGROUND

The Swedish Society for Nature Conservation (the SSNC) is a member-based organization that is more than a hundred years old and that has more than 226 000 members. The SSNC works to save the life of nature, as well as promote human health and global solidarity. Many of the environmental problems the SSNC works with are global, such as climate change and the spread of chemicals. In order to influence the conditions for global sustainable development, work is therefore required across international borders.

The SSNC has an integrated view of issues regarding the environment and every individual's right to a good life. The SSNC's vision for global work is a global sustainable development that safeguards functioning ecosystems and social sustainability in the form of rights and prosperity. The Earth's environmental [\(planetary\) boundaries](#) constitute the foundation or outer framework for such a development. Socially sustainable development, where everyone have the resources required to satisfy their human rights, make up the primary goals and endeavors. Within these frameworks, there is scope for environmentally safe and socially just development, as well as inclusive and sustainable economic development as a means for achieving this. The SSNC collaborates with and supports a range of actors working for sustainable development, environmental protection and human rights. Within the framework of development cooperation, the SSNC works alongside civil society organizations and networks in selected countries in Africa, Asia, Latin America and Eastern Europe.

Part of our work is to support environmental defenders and their organizations facing increased difficulties as a consequence of the discouraging global trend of shrinking civic space – i.e a shrinking democratic space for the civil society. People and organizations at the frontline of environmental and social movements experience increased social, financial and legal restrictions, and there is an escalation of attacks on environmental and human right defenders.

CHALLENGE

SSNC's global partner organizations and their members are increasingly experiencing a reality of threats and harassments, smearing campaigns, problems to register and receive funding, and even physical violence. However, there are few ways of documenting or reporting this. What could a solution look like, that would enable for people to easily report offenses and crimes? What features might it have in order to document and share experiences, without jeopardizing safety and anonymity?

GOALS

The goal is a secure and easy way for environmental defenders to report threats and harassments in order to better document human rights violations and to offer a better support.

END-USERS

Environmental defenders and organizations experiencing shrinking civic space.

Agenda 2030

The Sustainable Development Goal (SDG) 16 on “Peace, justice and strong institutions” is relevant to this case, since one of its indicators is “Number of verified cases of killing, kidnapping, enforced disappearance, arbitrary detention, and torture of journalists, associated media personnel, trade unionists and human rights advocates in the previous 12 months”. Also, SDG 17 is of relevance here, with its focus on technology sharing, capacity-building in developing countries, and effective civil society partnerships.

Hashtags

#CivicSpace

#EnvironmentalDefenders

FUTURE PLANS

Many organizations, in Sweden and worldwide, collaborate on the issue of promoting civic space and the right to freedom of association and assembly. The application could be spread to many actors, and help build a strong network of support to environmental and human rights defenders under threat. A solution may be fundable since working with civic space issues is part of SSNC's work description.

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AUTHOR

Alexander Sjöberg,
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BRIEF DESCRIPTION OF OBJECTIVE

A solution for simplifying **local** sharing through facilitating the connection between someone who has a resource and someone who needs it.

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CHALLENGE

We need to change the way we consume. The overall ambition is to eradicate poverty within planetary boundaries. For the Global South, strengthening the collaboration in local communities is a key strategy to increase access to goods and services in a sustainable way. This does not mean to promote private ownership, the real need is the *function* each thing carries.

In recent years, we've seen the introduction of many large-scale sharing solutions. These are built on trust and are an important tool in shifting the global economy. However, in local contexts such as a rural community or an urban neighborhood these solutions aren't really facilitating local sharing. We believe there is a need for a scalable solution to simplify local sharing of resources. Resources can range from, say power drills or agricultural equipment, to knowledge, manpower or food leftovers.

What we envision is an easy to use product, free of charge, which allows an administrator to set it up to function in a decided local context. This could perhaps be done through an invitation only-policy, with geographical limits or something else. The important thing is that the solution is adapted to the community's needs.

Furthermore, the solution should be possible to set up in multiple locations, so that the fishing community on Zanzibar can use the same application as the parents' group in an urban neighborhood in Sao Paolo, without the different implementations affecting each other.

GOALS

We would like to see an easy to set up – easy to use solution that simplifies **local** sharing globally by connecting people.

END-USERS

There is probably a need for a systems owner, a local administrator for each “branch” and the possibility for users within each branch to interact with each other.

Agenda 2030

The challenge would bring benefit to a number of the SDGs, but most importantly to SDG 1 – No poverty, 11 – Sustainable cities, 12 – Sustainable consumption and production and 13 – Climate action.

Although we see sharing as an integral part of a sustainable future without poverty, the SDGs do not take sharing into account; rather it promotes economic growth (SDG 8) which, in essence, increased sharing would counteract.

Hashtags

#Simplified, #sharingiscaring

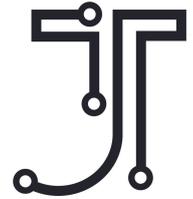
FUTURE PLANS

If the solution can be seen as realistic and possible to implement, we have a genuine ambition to develop and market this. Possibly as part of the yearly campaign Green Action Week, www.greenactionweek.org

OTHER

In terms of user-friendliness, the solution should be able to use with little or no experience and on mobile platforms.

Challenge from JobTech:



AUTHOR

Caroline Ekstrandh, Head of Lab, JobTech

BRIEF DESCRIPTION OF OBJECTIVE

Help job seekers to explore the labour market by making a graphic visualization.

BACKGROUND

Every day a person goes to a job they dislike or have no job to go to at all, is a loss. Not only for the individual, but also for the employer who has the potential to grow if they find the right person. This is not something Sweden can afford.

In Sweden we have a situation where we both have a relatively high unemployment rate and at the same time a high number of vacancies. This indicates an opportunity in increasing the matching rate. At the same time, the job market is changing rapidly with focus shifting from profession-orientation to a competence and skill-based orientation in an expanding gig economy (see Arbetsförmedlingen and Futurion)

CHALLENGE

On a single day, you can find up to 100 000 available jobs in Platsbanken or any other matching application on the market. Today we are applying machine-learning tools to make it easier to match your competencies but you can only access it in a textual way.

Today modern tech allows for visualization and data-driven graphical representations of the labour market and all available jobs in a whole new way. Openhack in Lund 2016 started building a platform which can be used as an inspiration or as a starting point (<https://github.com/data-universe/data-universe> , <https://data-universe.github.io/>). We want you to help us think of new and inspiring ways of utilising the possibilities, or to expand on the data universe project and take it to a whole new level.

GOALS

Create a mindblowing application that attracts job seekers to explore the labour market and thereby becoming a better service provider for those jobseekers that find text-based exploration problematic or tiresome

END-USERS

Jobseekers

FUTURE PLANS

We believe that rather than separate systems for job matching, we strive for a digital ecosystem where services from different vendors can flourish together making superior opportunities for job seekers and employers. The heart of the ecosystem consists of a number of core components that leads to better customer services. By providing these ecosystem core components we want to continue market competition, but at a higher level and faster pace.

Hashtags

#goodshitforsweden

#jobtech

#jobbhackathon

OTHER

At www.jobtechdev.se we provide powerful APIs, widgets as well as showcases for you as a developer.

Arbetsförmedlingen has a number of films on youtube concerning guidance to the labour market:

<https://www.youtube.com/watch?v=3V0QyqjS8CU&list=PL7vnEagLJeEmGSvBSGdi61bvFqzHAU2mO> - 360-movies

<https://www.youtube.com/watch?v=ZDpAI9bHGds&list=PL197E8C8170175714>